

1903 **J. V. Berscht's** 1928

25th

Anniversary Sale

100 pr. Flannelette Blankets. Grey and white, 72x84. Sale ... \$2.25
 20 pr. Threshers Blankets ... 1.95
 25 pr. " " 2.50
 Fancy Auto Rugs. Sale 3.95
 Men's Fleece lined Combinations Sale 1.50
 Brown Jersey Gloves, 8 1-2 oz. Sale 7 pr. for 1.00
 Merino Work Sox, 4 pr. for .. 1.00
 Men's All Wool Pullover Sweaters Sale 1.95
 Snagproof Bib Overalls. Sale 1.75

Watch our windows for extra specials every Saturday during our 25th Anniversary Sale.

Come let us celebrate

J. V. BERSCHT

"Where Quality and Price Meet" Phone 36

Hospital Notes

Mrs. Foster Vanduzee expects to return to her home in Carstairs this week, having spent the past three weeks in the Didsbury General Hospital.

Miss Mary McCulloch and Miss Ida Nettrop, who underwent serious operations last week, are progressing favorably.

BIRTHS

To Mr. and Mrs. A. Reist, Carstairs, September 22, 1928, a daughter.

Local Produce Prices

Butter 30
 Eggs 30
 Potatoes, bu 40
 Turnips 60
 Carrots 2
 Beets 2
 Fowl 12-14
 Young poultry 16

To Mr. and Mrs. Elmer Hayes, September 25, 1928, a daughter.

To Mr. and Mrs. John Martin, September 29, 1928, a son.

At the movies Wednesday, Oct 10, William Haines in "Smart Set."

Officers Chosen For 1928-29 Hockey Club

The first hockey meeting of the season held in the C.P.R. waiting room on Monday evening last did not boast a very big turnout but those present were very enthusiastic over the coming hockey season.

The following officers were elected: Pres., C. E. Reiber; Vice-Pres., J. S. McCloy; Sec.-Treas., B. L. Robinson.

Executive: Pres. and Vice-Pres., C. Cook and E. Gooder.

It was decided that new uniforms be purchased for the coming season. C. E. Reiber and B. L. Robinson were nominated to attend the next meeting of the Rinks Limited.

Convention W.C.T.U. Here Next Week

The sixteenth annual convention of the Alberta Provincial Woman's Christian Temperance Union will be held in the Evangelical Church, Didsbury, Wednesday, Thursday and Friday, October 10, 11 and 12. The sessions will begin at 10 a.m. and 2 p.m. each day with the president, Mrs. L. C. McKinney in the chair.

On Wednesday afternoon the President will deliver her annual address. At 6 p.m. the same day there will be a banquet in the Opera House for visiting delegates and members.

The following is the program for Wednesday evening:

8 p.m. Devotional address. Musical selection. Address of welcome, His Worship Mayor Chambers.

Solo. Address: Glimpses from the World's Convention, by Mrs. L. C. McKinney.

Musical selection. Collection. Benediction.

Thursday evening

8 p.m. Young people's night.

Song, O Canada.

Daisy chain demonstration.

Grand Gold Medal Contest presented by the young ladies. Excellent musical numbers interspersed.

Presentation of prizes and banners.

Other interesting features.

Orchestra in charge.

God Save the King

A cordial invitation is extended to everyone to attend these programs. Everyone should avail themselves of this opportunity as this is the first provincial convention to be held in Didsbury.

MOTHERS IN RADIO-LAND

No more is the woman on the farm the lonely, solitary figure of days gone by. Today she is the happy possessor of a receiving set.

In Alberta, foremost among the many agencies which are engaged in broadcasting lectures, is the Red Cross Society, the pioneer organization in health instruction by air.

Beginning the sixth consecutive season of Radio Health addresses this month, the Society has been very gratified to receive from all points of the compass letters of welcome to the Radio Lady, who is the official broadcaster for Red-Cross in Alberta.

Each letter carries with it a wealth of human interest. One bride writes of the joy that is coming to her home—the promise of life—and asks for advice and reading material on the duties of motherhood. Such a letter gets a very special answer, for the Red Cross prides itself on the fact that it can provide the best in maternity literature.

Another letter reveals the sorrow of the home stricken by dangerous infectious disease, and with it a request for pamphlets on disinfection, etc.

(Continued on Page 8)



"To the harvest fields away," sang Ted Dixon of Chichester, and Joe Johnson of Sheldon, Durham, when they left England for Canada a month ago. And here they are in a Western Canadian wheatfield holding the sheaves of golden grain that they have helped to garner. They smile happily in the consciousness that they are accomplishing a good hard day's work and so doing credit to themselves and the land from which they came.—(C.P.R. photo).

Sister Chapters Meet In Local Lodge Rooms

Didsbury was favored on Tuesday evening of this week by a visit of about 40 members of the North Star Chapter of Calgary and a few Innisfail members who arrived about 7:30 to join with the local Eastern Star Lodge in the labors of the evening. The sorority welcomed them with a very hearty one.

come was a very hearty one.

The Worthy Matron presented Mrs. W. Leadbetter with a certificate as Grand Representative of the Grand Chapter of the State of California. The receiver responded in a few well chosen words.

After the Chapter was closed a splendid repast was partaken of which was followed by a short program.

Men's Snappy Blue O'Coats

Come in and see these for real value.

Plain or Chinchilla \$22.50

**Penman's Fine Ladies' Hosiery**

Satisfaction Guaranteed

85c \$1.60 \$1.90 pair

Rest Easily

For a lifetime on an

Ostermoor Mattress \$25

Worth many times the price in satisfaction

Our Grocery Department

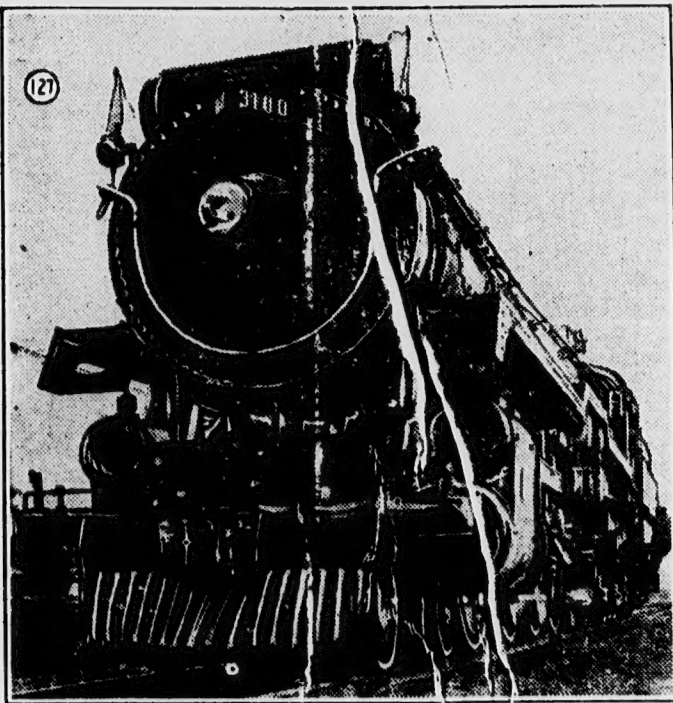
Being a member of the ASSOCIATED GROCERS we are able to buy to greater advantage than before and we pass this advantage on to you.



WE INVITE COMPARISON IN VALUE

STUDER'S

\$ Value for Every \$

**EMPIRE'S LARGEST**

Built from designs originated in the motive power department of the Canadian Pacific Railway, the 3100 is the largest passenger locomotive in the British Empire and the most powerful. Canadian workmen turned her out of Angus Shops, a graceful mechanism nearly one hundred feet long, with a tractive effort of 60,800 pounds equal to 3,855 horse power. The use of Canadian nickel steel parts has reduced its weight to 42,400 pounds, but the high ratio of tractive power to weight is a notable feature of the new engine. The boiler pressure, 275 pounds, is the highest of any locomotive in Canada. The eight drive wheels have a diameter of 75 inches and the cast nickel steel cylinders are 25 1/2 inches by 30 inches. The length over all of the new Canadian Pacific engine is 97 feet 5 inches. Two have been built at present for the Toronto-Montreal run.

Always Reliable
Sold by all Grocers



Blue Ribbon Tea
250 Cups to the Pound
Blue Ribbon Coffee
In 1 lb. Vacuum Tins

Real Foundation of Modern Business

The so-called practical man of business, the financier, the farmer, during the many decades of the past has been inclined to regard the scientist as hopelessly impracticable, a dreamer, a faddist. Within more recent years marked change in this respect has taken place, and today the scientist, the chemist, the laboratory research worker, is recognized as among the most practical and essential of the world's workers.

To the great universities of the world, and to Governments must be credited in large degree the recognition now accorded to the scientist, while many of the world's foremost industrial concerns now regard their research departments as being among the most profitable departments of their great enterprises.

A recent article by Dr. E. E. Free in "Chemical Markets," New York, declares that science earns for the United States more than thirty billion dollars a year, or nearly half of the national income. It has, he says, doubled the productivity of agriculture and more than quadrupled that of mining. Continuing, Dr. Free wrote: "Surely the business men of America ought to be convinced by now that it is worth while to exhaust every one of science's industrial resources; yet the surprising fact is not only that these resources are unexploited, but that only a small fraction of them have been put to work. Not a tenth of the facts that scientists know are being used. The rest of them lie idle in the heads of professors or in the unread pages of scientific books."

Som years ago a gentleman named Dudley became a chief chemist of one of the large American railways. He devised methods of testing coal and coke and lubricating oils, and saved millions of dollars for his road. He helped the steel people find out how to make more lasting rails. He invented cheaper and better paints. He suited the available water supplies to the engines, and saved millions of boiler tubes from being burnt out or corroded. It is estimated that the scientific improvements devised by Dr. Dudley and his successors on other railways have saved more money than all the railroad wages ever paid in the United States.

Sometimes a scientific problem solves itself as if by magic. The origin of the potash industry is an example. The salt miners of Germany a generation ago were bothered greatly by some bitter, evil-tasting stuff mixed with the salt they were trying to mine. This bitter stuff had to be taken out, but if they piled it up anywhere the rain always washed some of it down into the rivers where it spoiled the water and poisoned the fish. Then a great chemist, Dr. Justus von Liebig, happened to hear about this worthless stuff. He found out there was potash in it. He knew that crop plants need potash—that it could be used as a fertilizer. He suggested this to the farmers of Germany. Now the potash industry is one of the greatest in the world. The useless, bitter stuff became the chief assets of the mines.

Tons of sulphuric acid and arsenic used to be blown out of the smoke stacks of copper smelters, sometimes killing animals and crops on neighboring farms. A scientist built an electric apparatus which collects these poisonous particles out of the smelter smoke. The apparatus is now in use all over the world, and the sulphuric acid, instead of floating out to damage the farms, is used in chemical industry, while the arsenic has become the chief reliance of the scientists who are fighting the boll-weevil, which threatens the destruction of the cotton plantations of the southern states.

In like manner we have the story of the botany professor who cleared the western United States irrigation ditches of a weed that was choking them and compelling the farmers to employ a man night and day to clear the intake of the pipe line. "Suspend a few crystals of copper sulphate in the ditches, in little canvas bags," he advised. The weeds died and disappeared in a week. This scientist knew that copper was especially poisonous to that kind of weed. His practical knowledge increased the wealth of the whole irrigated region.

In Saskatchewan a clay-working industry was having trouble with its raw products. One of the professors of the University of Saskatchewan was called in, and as a result of his knowledge, investigations and tests, he found that the correct mixture of clays was not being made. He found a remedy, and the industry is now on a paying basis and expanding its operations.

The battle against rust in wheat and other parasites, the removal of moisture from wheat without impairing its milling and baking qualities—these and other important subjects are receiving the attention of the scientists of Canada, and their solution will mean hundreds of millions of dollars to the farmers of the Dominion.

All of which only goes to demonstrate that every industrial interest in Canada, whether it be in the manufacturing class or in the work of production from the farm, the mine, the forest or the fisheries, should strongly support the present move for larger and more extensive research work in this Dominion. And of all classes, the farmer will probably prove to be the greatest gainer.

Shampoo Yourself With Cuticura Soap

Anoint the scalp, especially spots of dandruff and itching, if any, with Cuticura Ointment. Then shampoo with a suds of Cuticura Soap and warm water. Rinse thoroughly. A healthy scalp usually means good hair.

Sample Each Free by Mail. Address Canadian Depot: "Stonhouse, Ltd., Montreal." Price, Soap 25c. Ointment 25c. and 50c. Talum 25c.



Honor For Lost Fliers

Monument On French Coast Dedicated To Memory Of Nungesser and Coli

A monument honoring the memory of Captain Charles Nungesser, and Captain Francois Coli has been dedicated at Etretat, where the French airmen left the coast of France on their ill-fated attempt to fly to New York more than sixteen months ago. It bears the inscription:

"To the First Who Dared."

At the base of the column, which resembles an obelisk, are marble figures, three times life size, representing the two fliers. The monument has been erected on the cliffs at Etretat at the point over which Nungesser and Coli in their plane "White Bird" passed on May 8, 1927, before they disappeared in the west. On the front are engraved the words: "Nungesser and Coli, May, 1927."

The inscription on the reverse side recalls their attempt.

WEAK AND NERVOUS

A Condition Always Due To Thin, Watery Blood

Thin blood and weak nerves generally are found together. Red blooded people seldom complain of nervousness. The reason is that the blood feeds the nerves and keeps them toned up to do the work nature intended. When the blood is thin and weak it fails in this important function and nervous troubles follow. The following case will interest those who need a tonic for the blood and nerves. Mrs. D. Veno, Union Square, N.S., says:—"With a feeling of gratitude I write to tell you what Dr. Williams' Pink Pills did for me. I had become badly run down, and reached the stage when I could not do my housework. I was not only weak, but my nerves seemed completely shattered. The least noise would startle me and I was subject to nervous headaches. Worse still, I could not sleep at night. Perhaps I would get an hour or two sleep, and then lie awake for the rest of the night. I had reached a stage when I actually feared I would lose my mind. Up to the time I decided to take Dr. Williams' Pink Pills, nothing I had taken seemed to do me any good. I got a few boxes of these and soon there was no doubt they were the medicine to help me. As I continued the use of the pills I gradually grew stronger, ate better and could sleep at night, and now I am as well and strong as a woman could wish to be. I hope some other weak, nervous person will be benefited by my experience."

Dr. Williams' Pink Pills are sold by all medicine dealers or by mail at 50c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

To Serve One Customer

Paris Store Opened For Sultan Of Morocco To Shop

One of the world's largest department stores ran full blast for just one customer recently.

Si Moulay Hemada, Sultan of Morocco, wanted to buy a thing or two and he insisted on doing his own shopping. His wish was a command to the Printemps store in Paris and for an hour, in the early evening, during the Sultan's recent incognito visit to France, everyone of the hundreds of clerks stood behind counters, scores of floorwalkers were at attention, and managers and French secret service men peered from behind piles of goods, while the young ruler, with his Grand Vizier, wandered about, buying everything that pleased his eye, leaving it for the Grand Vizier to foot the bill.

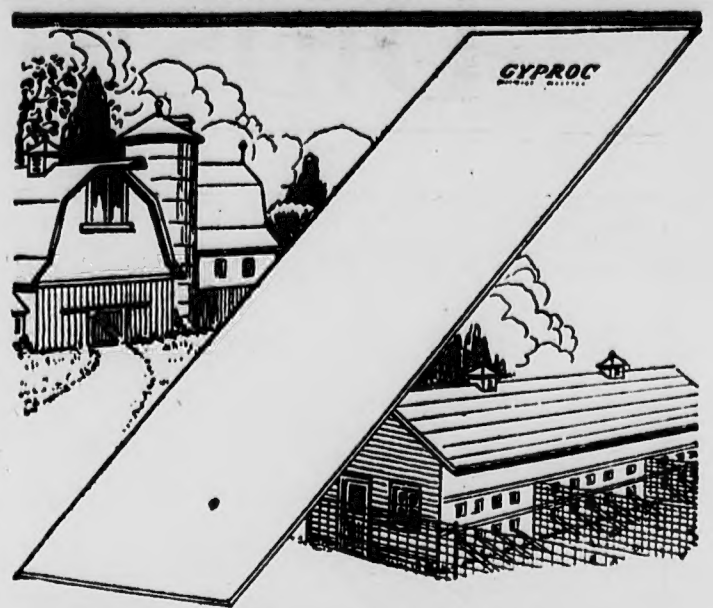
Do not allow worms to sap the vitality of your children. If not attended to, worms may work irreparable harm to the constitution of the infant. The little sufferers cannot voice their ailment but there are many signs by which mothers are made aware that a dose of Miller's Worm Powders is necessary. These powders act quickly and will expel worms from the system without any inconvenience to the child.

Humane Society Awards

The following were among the awards by the Royal Canadian Humane Association recently announced: Medals, David Johnston, Brooksby, Saskatchewan; John D. White, Vancouver; John McHugh, Yukon Territory; Margaret Martin, Waterton Lakes, Alberta. Parchment certificates, Howard Meyers, White Rock, B.C.; Mary and Victoria Barrowman, Kaslo, B.C.; and W. H. Hepher, Powell, B.C.

Headache? Relieve with Minard's Liniment.

W. N. U. 1753



"Modernize" Your Farm This Modern Way

Nearly every building on the farm can be greatly improved and "modernized" by Gyproc.

This famous wallboard is recommended by leading contractors for both new and old construction because it gives advantages offered by no other material—fire-safety, rigid strength, economy and cold and heat resistance.

All these vital advantages! And you get them for nothing—because Gyproc costs no more than products that have none of Gyproc's remarkable qualities.

Gyproc makes durable, permanent walls and ceilings in less time and at less cost. Gyproc Joint Filler on the joints assures a smooth, flat surface which takes any decoration—particularly suitable for Alabastine.

SEND FOR FREE BOOK

Canada Gypsum and Alabastine Limited, Winnipeg, Canada.

Please send handsome free booklet, "Walls that Reflect Good Judgment" which contains valuable information on Gyproc for farm use.

Name

Address

GYPROC Advantages for Farm Buildings

Easy to use.

Low cost.

Workable as lumber.

Cannot warp, bulge, crack, shrink or burn.

Takes any decoration.

Resists heat and cold.

Vermine proof.

Eliminates repairs.

Protects your stock.

Ideal for lining garages, poultry houses, barns, grain bins, and other farm buildings.

Especially suitable for converting attics and basements into extra rooms.

"EMPIRE"
GYPROC
Fireproof Wallboard

"I wonder if that old fat girl is trying to flirt with me?"
"I don't know, but I can easily find out by asking her—she's my wife."

Balplayer: "We gave the umpire fifty bucks to let us win the game."
Friend: "And still you lost?"
Player: "Yeah; the umpire was crooked."



ASPIRIN

To break a cold harmlessly and in a hurry try an Aspirin tablet. And for headache. The action of Aspirin is very efficient, too, in cases of neuralgia, neuritis, even rheumatism and lumbago! And there's no after effect; doctors give Aspirin to children—often infants. Whenever there's pain, think of Aspirin. The genuine Aspirin has Bayer on the box and on every tablet. All druggists, with proven directions.

Physicians prescribe Aspirin;
it does NOT affect the heart

Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacture. While it is well known that Aspirin means Bayer manufacture, to assure the public against imitations, the Tablets will be stamped with their "Bayer Cross" trademark.

FEDERAL AID FOR HIGHWAYS SHOULD CONTINUE

Regina. — That federal aid for highways should be continued with additional aid to the various provinces was the view of the delegates attending the 15th annual convention of the Canadian Good Roads Association who dealt with many other matters of interest during the sessions here. Elimination of level crossings, building cement bridges and roads, the financial responsibility of urban municipalities in road development, gasoline taxes and winter roads all had their place on the agenda.

Hon. O. L. McPherson, minister of public works for Alberta, was unanimously chosen president of the association and other officers were elected. Seven invitations were presented for next year's meeting place and, while, no decision was arrived at Prince Edward Island would seem to be in favor of the delegates.

When the subject of Federal aid for highways was under review the discussions arising from this topic were crystallized in the following resolution:

"Resolved, that in view of the very marked and acknowledged benefit which comes to Canada as a whole because of the large investments being made in the highway construction and maintenance by various municipal and provincial bodies, such benefit being of a far reaching nature and affecting many branches of Dominion government service; and whereas the Federal government has collected in excess of \$200,000,000 during the past 10 years which can be directly or indirectly traced to highways; and in view of the fact that the Federal government recognized its interest in highways by a first grant of \$20,000,000, which has been expended; and, in view of the increase in highway travel throughout Canada, this association, in annual convention assembled, reaffirm its oft-stated belief in Federal aid to highways and that additional aid should be granted at the earliest possible moment to the various provinces and the executive committee is hereby instructed to make every reasonable effort to have this resolution made effective."

Entertaining Premier King

Entire British Cabinet Invited To Dinner At Savoy Hotel

London.—Premier Stanley Baldwin and the whole cabinet have been invited to the dinner to be tendered to Premier Mackenzie King of Canada by the Canada Club on October 10. This will be Mr. King's only speaking engagement in England. He will spend only one week in England and during that time is in hopes of getting about to see the countryside. Hon. P. C. Larkin, Canadian High Commissioner, will preside at the dinner, which will be held at the Savoy hotel.

May Appeal To Privy Council

Ottawa. — Permission to carry their appeal to the Privy Council in England will probably be granted to the Proprietary Articles Trade Association, found by the department of labor to be an association in restraint of trade. The matter, it is stated, is now before the department of justice.

Swedish Government Resigns

Stockholm. — The government of Premier Ekman, leader of the central bloc, resigned as an outcome of the recent election in which the government party lost several seats, including that of Foreign Minister Loefgren.

Fighting In China

Peking. — More than 2,000 Chihli-Shantung soldiers have been killed opposing the Nationalists northeast of Tien Tsin, says the Kuenin news service, reporting the surrender of the former Northern army.

Mayor Of Cardston Dead

Lethbridge. — Mayor Mark Spencer, Cardston, pioneer and eight times chief magistrate of that town, died recently at Rochester, Minn.

W. N. U. 1753

Does Not Need Warships

South Africa Protected By British Fleet, Says General Smuts
Capetown, South Africa. — Speaking to an audience which was predominantly of Dutch origin, General Jan Christian Smuts, leader of the opposition in the assembly, was vigorously applauded in a memorable speech on the secession question.

General Smuts at one point declared: "If we were not within the empire we would have to go to America or France, or some other big country to protect us because we are not safe. One warship could bring us to our knees. But today we are not considered in a kraal. We are in a friendly circle with a powerful British fleet to help us if any injustice is planned toward us."

"We need not spend millions on a fleet," General Smuts continued, "but can concentrate on projects of development so necessary to a young country. The British Empire is not a bond tying us, but she is a helping hand."

Will Analyze Frosted Wheat

Scientists At University of Saskatchewan Have Started Work

Saskatoon, Sask. — Now that four Canadian scientific laboratories, including that of the University of Saskatchewan, have determined that milling and baking qualities are not lessened by toughening or dampening of grain, scientists here, in collaboration with the investigations carried on elsewhere in Canada, are turning their attention chiefly to frosted wheat.

With painstaking effort as to detail, the Saskatchewan University laboratory, under general supervision of Dr. T. Thorvaldsen, professor of chemistry, and direct supervision of Dr. R. K. Larimer, has begun work with the object of determining the actual damage done by frost to the milling and baking quality of wheat.

Expresses Sympathy For Florida Sufferers

King George Cabled Condolences To President Coolidge

London. — That King George takes a keen interest in world affairs is evidenced by the cable sent by him to President Coolidge, expressing his sympathy to the people of the U.S. for the sufferers in the Florida hurricane.

The message read: "I desire to express to you and through you as kind intermediary to the American people, my sincere condolences upon the disaster which has recently overwhelmed Porto Rico, the Virgin Islands and the state of Florida as a result of the recent hurricane and my sympathy with all those that have suffered from its effects."

Forty Killed By Explosion

Powder Magazine In Old Spanish Fort Caused Accident

Melilla, Morocco. — By an explosion of the powder magazine of the ancient Spanish fort of Cabrorizas Bajos forty persons were killed and 200 injured, some of them probably fatally.

The explosion demolished the old citadel, on a rocky hill overlooking the town. All houses around the citadel were destroyed.

Women and children were among the dead and injured. Nine soldiers of the Spanish garrison at the fort were killed. The government appropriated 25,000 pesetas (\$4,125) for relief of the families of victims.

Canada Will Be Represented

Ottawa. — Canada will be represented at the International Air Conference, which takes place in Washington in December. This was stated officially at the Department of National Defence. Canada's representative has not yet been selected but an announcement with respect to the selection will be made later. The conference has to do with civil aviation.

Chinese Soldiers Face Starvation

Shanghai, China. — Generals of the Nationalist army notified Nanking headquarters that 100,000 soldiers are in danger of starving to death in the Chihli vicinity. The message also said the villagers were suffering from lack of food and soldiers were not provided with boots or blankets.

Director Of Cancer Research



Dr. Ellice McDonald, shown above, who believes that he can forestall cancer by treating the subject through the administration of thyroid gland extract and other means. Dr. McDonald is director of cancer research at the University of Pennsylvania and the Philadelphia General Hospital. Dr. McDonald is a Canadian who had his early education at Winnipeg and finished it in Toronto. He has three brothers, Brig.-Gen. H. F. McDonald, C.M.G., D.S.O., of Winnipeg; D. H. McDonald, M.P.P., of Qu'Appelle, Sask., and F. A. McDonald, Winnipeg.

Attending University Of British Columbia

Percy Williams Will Take Freshman's Course In Vancouver

Vancouver. — Percy Williams, Olympic 100 and 200 metre champion, will attend the University of British Columbia here for one year. After that he will take the business administration course at the University of Washington. This was decided at a meeting of members of the committee in charge of Williams' affairs here, which Williams attended.

Williams spent two days in Seattle and returned home in order to discuss all angles of his situation with his friends here. He had been invited to attend the Washington institution.

"He is remaining in Vancouver for the year because he feels that it would be unfair to those who welcomed him so wonderfully and who have been so good to him to leave," a member of the committee said.

Zeppelin To Start October 10

London. — Germany's new trans-Atlantic dirigible, Count Zeppelin, will start its first flight to America not later than October 10, says an Exchange Telegraph despatch from Berlin. The generally favorable weather predicted for the North Atlantic during the first two weeks of October makes a start at that time almost certain, the despatch said.

Anglo-French Naval Pact

United States Government Rejects Agreement In Note Sent To Both Powers

Washington, Sept. 26. — An unqualified rejection of the so-called secret Anglo-French naval accord as a basis for renewed discussions on naval arms limitations is understood to be contained in the United States replies to Great Britain and France which were forwarded to Paris and London.

A separate note for each government was sent the American embassies for transmittal to the foreign offices.

It had been expected one note would be sent to both governments. Although it was learned the notes are not identical in form they are understood to be similar to each other in their essential facts.

It is understood both notes comprise a lengthy discussion of the American stand on naval disarmaments with respect to cruisers and submarines. This subject has been the centre of disagreement between the United States and Great Britain and is held to have caused the failure of the 1927 Geneva conference.

As indicated at the White House it is expected the notes will reiterate the United States stand on naval disarmaments as outlined at the 1927 Geneva conference.

Will Make Second Attempt Next Year

American Pilot Stranded On Flight To Stockholm Via Greenland

Copenhagen. — Bert Hassell, American flyer, who arrived here from Greenland with his trans-Atlantic companion, Parker Cramer, announced he would make another attempt next year to fly from the U.S. to Stockholm by way of Greenland. Hassell and Cramer, who were rescued in Greenland after having been stranded in the Arctic wastes, arrived at Copenhagen aboard the steamer Fulton.

They were accompanied by Prof. William H. Hobbs, leader of the University of Michigan Greenland expedition, which had brought them to safety.

B.C. Cabinet Unopposed

Vancouver. — The nine portfolio holding members of the British Columbia cabinet, headed by Hon. Dr. S. F. Tolmie, premier and minister of railways, were re-elected to the provincial legislature when they were unopposed at nomination proceedings. Voting was to have taken place on October 4, if there had been contests.

Air Mail Service Starts

Toronto. — Daily air mail service between Montreal and Toronto, and an international service between Montreal and Albany, N.Y., started October 1.



E. Philpott, British harvester from Liverpool, England, at work in a farming field of Vulcan, Alta.

CAMPAIGN IS ON FOR ELECTIONS IN GREAT BRITAIN

Yarmouth, Eng. — The first open move in a nation-wide campaign for the forthcoming British general election, when Prime Minister Stanley Baldwin and his government appeal to the British voters for another five-year mandate, will be made here when 2,600 Conservative delegates, a record gathering of its kind, go into conference to hammer out a party platform.

Within a month from now Conservatives, Liberals and Labor, by means of their annual conferences will determine the issues upon which they will wage the biggest party struggle in this country since the Great War.

The most intense fights are expected on tariff questions, the extension of protective measures by means of "safeguarding" of industries by special import duties.

British political strategists are getting ready to adopt new means and methods of appealing to the public.

Close watch is kept on the rapid development of wireless and talking movies. "Talkies" are being made of Baldwin and other political leaders; motor cars and trucks with the latest broadcasting apparatus made ready for swift campaigns through the country districts. The hunt for party songs is on, and again the Conservatives are in the lead with song sheets already issued.

One ditty delicately alludes to the "flapper" vote, that uncertain bloc of five million newly-enfranchised young women for whom all parties are angling, all claiming flapper support, and none too certain of it.

Cement Firms Protest

Producers Will Contest Move For Removal Of Duty

Ottawa. — Contesting the application of the Canadian Council of Agriculture for removal of the import duty on cement, representatives of the cement producers in Canada continued the survey of facts relating to the industry before the tariff advisory board.

In the brief of the Canadian Council of Agriculture, which was filed recently, it was claimed that the prosperous condition of the industry did not justify continuance of the existing import duties. In opening the case for the producers generally, Professor J. Jackson, Toronto, categorically denied the claims of the applicants. He sought to prove that the cost of production did not leave 57.5 per cent. of the sales to provide overhead and profits, as maintained in the brief of the council of agriculture.

Decline In Unemployment

Stockholm. — Unemployment is on a steady decline in Sweden. Latest government figures, just released, show that the number of people out of work who applied for aid in July was 9,500 as compared to 11,169 in June, or a decrease of about 14.9 per cent.

Support For Gov. Smith

New York. — Representative Mary T. Morton, Democrat, New Jersey, in an address broadcast from here, appealed to women to vote for Governor Smith, whom she termed "the greatest humanitarian this country has ever produced."

Rain Damages Ontario Crops

Sault Ste. Marie, Ont. — Heavy rains and continued cold weather are alarming farmers of this district. Scores of acres of grain are said to be rotting in the fields, and potatoes planted on low ground are being ruined by excessive moisture.

Enters Novel Plea

Detroit. — A plea that he was walking in his sleep when he shot and killed his wife, Amelia, has been entered as a defense for Chester Kutzhub, 48, on trial here charged with murder.

France is the only European country whose present birth-rate shows an improvement on the pre-war figure.

Didsbury Pioneer

Established 1903.

DIDSBURY - ALBERTA
Published every Thursday.

Subscription Rates: \$2.00 per year, \$1.00 six months; 50 cents extra to Great Britain and the United States. Payable in advance.

Legal, government, and municipal advertising, 16 cents per line (first insertion and 12 cents per line (uncharged) each subsequent insertion. Local readers ten cents per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen, or Strayed, etc., 10 cents a line first insertion, (count six words to the line), and 5 cents a line each subsequent insertion (uncharged).

Business Cards, special rate of \$1.00 per month (1 inch) or \$11.00 per year if paid in advance.

Card of Thanks (not exceeding six lines) 50 cents per insertion.

Obituary poetry 10 cents per line.

Transient advertisements to be paid for when ordered.

Display advertising rates on application at the office.

Changes of advertisements must reach the office not later than noon Tuesday to ensure insertion in the issue of that week.

E.J.C. GOODER, Editor & Manager.

BANK MERGERS

There is much grave disquietude in people's minds regarding the latest bank merger. Many are wondering where bank merging is going to stop. The past few years have seen many banks disappear, swallowed up by their stronger rivals. Should the merging process continue it may soon come to be that Canada has but two banks and, in that case, there would appear to be nothing to prevent the last two becoming one. That there is a possibility of this happening is not the least unlikely, judging by the fairly rapid progress of assimilation of weak banks by strong ones during recent times. It may be argued by economic theorists that such a condition as surrounds the banking situation in Canada is inevitable, that the whole trend of commerce, finance and industry is toward centralization, and that to interfere with the process would be useless, the process being but symptomatic of an inevitable trend, and opposed to the country's best interests.

It may at once be admitted that the trend is toward the merger and the combine, not alone in banking but in every department of our common life. Even the churches of Canada have furnished some evidences of the merging spirit. But the question may well be asked: When all the banks are merged into one, what then? The people of Canada will hardly be content to place the whole credit power of the nation in the hands of one financial group. The dangers attendant upon such a course are too obvious to require exposition here. To put it quite plainly, there would probably be a revolt against such a condition of things. Any political party attempting to defend a banking situation of that kind would be likely, nay, certain, to get annihilated at the polls. What the merger minded do not possibly realize is that the next step to follow one big private bank would be one big public bank. In other words the Canadian people would probably feel it too great a risk to allow the nation's entire credit power to rest in the hands of a few individuals and would take it back unto themselves and do their own banking thereafter.

What is written above is not in antagonism to our banking system. It probably has yet to be proven that the Canadian system is inferior to the United States one. It also remains to be determined that our system is an improvement on the American plan. There are dangers inherent in the bank-merging process—it might also be termed the bank merging habit for it has almost become a habit in Canada now. The people of Canada will tolerate the merging of banks up to a certain point only. They will not slavishly place their heads under the heels of a money trust. When the hour comes that one small group of people control the financial destiny of the Canadian people, in that hour the Canadian people will rise up and shake themselves, like a sleeping giant, and there will be an end to private banking. This is not by any means an attempt at sympathetic prophecy but merely intelligent anticipation. Those who are conducting the bank-merging process should take notice of this expression of the Canadian people's bears and forecast of the probable consequences of making a big bank out of little ones.

TWO SIDES

There are two sides to every question. This is just as true in advertising as in an argument. In advertising there is the side of the advertiser and the side of the public.

From the viewpoint of the advertiser in the newspaper, advertising is a means of increasing his volume of

LOCAL & GENERAL

Mr. A. Leclaire was a week-end business visitor to Lethbridge.

Mrs. F. Mertenes returned Sunday from Strathmore.

Mrs. Alex. Hendry left yesterday for her home in Vancouver after spending the summer here.

Mr. H. O. Tonjum returned on Wednesday from a three weeks business trip to Saskatchewan.

Mr. W. H. Mueller left this week for Montreal where he will finish his studies at McGill University.

Mons. Chapter I. O. D. E. will hold their annual Armistice masquerade ball on Nov. 9th. 41-1c

Mr. David Pearson of Calgary spent the week-end at the home of his daughter, Mrs. W. J. Loader.

Mr. Ernest Leclaire left on Saturday for Edmonton to continue his course in electrical engineering at the University.

Snell & Carter, Registered Optometrists, Red Deer, will be in their office over the Royal Bank, on Monday, October 8th. 40-2

Misses Jean Russell and Annie Morton who are attending Garbutt's business college at Calgary, spent the week-end at their homes in town.

Mr. and Mrs. A. W. Ormsby and daughter Jennie and Miss Margaret Ranton, all of Edmonton, were visitors on Sunday at the home of Mr. and Mrs. E. G. Ranton.

Mr. and Mrs. Wm. Dean of Stettler were recent guests of Mr. and Mrs. Leeson. Mr. Dean is an old timer of this district, having been the first mayor of Olds where he was also a member of the former R.N.W.M.P.

Didsbury was well represented in Calgary over the week end. Among those noticed were: Misses Laura Smith, Guirine Shantz, Mrs. A. G. Studer, Mrs. E. Marcellos; Messrs. Geo. Lowe, Jim Dewie, Ross Ford, J. W. Wordie, N. Lammle and Elmer Cowitz.

A large eagle, its wing spread measuring six and a half feet, was brought down by Mr. J. K. Whiteside on his farm, nine miles west of town, on Tuesday. It had been paying frequent visits to the farm getting away with six large turkeys before it was shot.

The most interesting feature in connection with baseball is the World's Series. These games commence today (Thursday) between the New York Yankees and the St. Louis Cardinals. The results will be broadcast over the air as usual from Calgary. The time of broadcast will be during the noon hour, which gives the busy man an opportunity to form an idea as to the winning team before returning to duty. Messrs. Clemens and Kaufman are installing a radio in Johnson & McCloy's barber shop and a welcome is extended to those who wish to take a listening part in this big sporting event.

Handy scratch pads at the Pioneer Office, 3 for 5 cents.

business. Commercial development has made advertising as necessary to retail business as customers. Without customers the advertiser could not remain in business, so he advertises to attract customers.

The other side of the question is that of the public. To the public newspaper advertising means the ringing of the store show cases to the office and living room. It is a service extended to the public by the advertiser, because it aids the customer in ascertaining where that which is wanted can be purchased at the most advantageous price. Newspaper advertising has abolished shop searching. To save time for the shopper lengthens his day.

So although there are two sides to newspaper advertising, there is no disagreement between the two. Finding that advertising serves the public as well as business the merchant has two reasons instead of one for advertising, and the customer learns that the most progressive merchants are the most extensive advertisers, so there is a double attraction. By the nature of business, if advertising didn't help the buying public it could not help the advertiser.

"Wings," The Master Epic Of The Air

"WINGS," an entirely different picture. Its author utilized the aeroplane, this modern invention, to build up his dramatic situations, and, indeed, he has succeeded. The spectator is thrilled throughout the entire picture. It is difficult to describe the thrills one feels in the sight of one plane attacking another plane, of one group of planes attacking another group, and later seeing more planes, downed, and falling to the earth in flames. They are magnificent sights—they are, in fact, so magnificent, so impressive, so thrilling, that it is doubtful if one could feel more excited even if one were to watch actual aeroplane battles.

This production is most opportune when the entire civilized world is interested in the achievements of transatlantic flyers.

This master roadshow production carries its own musical director, Geo. Beattie of New York, and original score together with marvelous realistic synchronized sound effects. It is impossible to describe the thrills and emotions one feels when one hears and sees these aeroplanes and machine guns out in front of one doing battle.

Your only opportunity to see this production this season will be Saturday, October 6th at the Didsbury Opera House.

A delightful evening was spent at the lodge rooms on Wednesday evening last when the members of the Rebecca Lodge, together with a number of friends, gathered there as a farewell party to bid good-bye to Mr. and Mrs. George Lunt, who are leaving Didsbury to take up residence in Vancouver.

Mr. Dooley, in an excellent address, presented Mr. and Mrs. Lunt with a fountain pen and a Rebecca jewel respectively. Mr. Lunt responded in a few appropriate words.

Sunday last the C.P.R. made its regular fall change in train service. On the C & E line only one change is made, the morning northbound No. 523 arrives at 9.57 instead of 11.35.

Heard at the poker party: "Have you seen one of those instruments that can tell when a man's lying?" "Seen one? I married one."

Professional

W. A. AUSTIN
BARRISTER SOLICITOR
NOTARY PUBLIC
MARRIAGE LICENSES ISSUED
Phone 52
Didsbury - - - Alberta

J. L. CLARKE, M.D., L.M.C.C.
Physician and Surgeon
Graduate of Manitoba University
Late senior House Surgeon of St. Michael's Hospital, Newark, N.J.
X-Ray in Office
Offices over Royal Bank
Res. Phone 128 Office 63

DR. H. C. LIESEMER
L. D. S., D. D. S.
Dental Surgeon
Graduate University of Toronto
Office over Royal Bank
Phone 63
Didsbury - - - Alberta

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury - - - Alberta



King Hiram Lodge No. A.F. & A.M.
Meets every Tuesday evening on or before full moon. All visiting brethren welcome.

J. MacDougall, W.M.
H. Morgan, Secretary

Sun Life Assurance Co. of Canada
Head Office Montreal

Insurance in force \$1,500,000,000

NICHOLAS LAMMLE
DISTRICT REPRESENTATIVE

Box 29 Rosebud Hotel Didsbury

Every Man Needs a Blue Serge!

THERE'S no handier or serviceable suit in a man's wardrobe than a good blue serge. Its a top notcher for business wear—casual enough for sport or driving, and smart enough to be just the thing for almost any dress-up occasion.

Right now we are showing a full line of serges imported direct from Ireland. Come in and see them. They're all one price to your individual measure.

One Price

\$27

Made-to-Measure

TIP TOP CLOTHES**Ranton's Ltd.****"The Store With a Conscience"**

The first real dance of the season will be held in the Didsbury Opera House, Friday, Oct. 12th. Carstairs Orchestra. Proceeds for the Hockey Club.

Fashion note says a woman should have a hat to match every costume. Still, she would never have anything fit to wear.

To the OLD COUNTRY For Christmas and New Year SPECIAL TRAINS

From WINNIPEG 10:00 a.m. to connect with

During December

LOW ROUND TRIP FARES TO THE SEABOARD

Return limit five months

S.S. MINNEDOSA
From Quebec, Nov. 23
Glasgow, Belfast, Liverpool

S.S. METAGAMA
From Saint John, Dec. 7
Cherbourg, Southampton, Antwerp

S.S. MONTCLAIRE
From Saint John, Dec. 7
Glasgow, Belfast, Liverpool

S.S. MELITA
From Saint John, Dec. 14
St. Helier (Channel Islands)
Cherbourg, Southampton, Antwerp

S.S. DUCHESSE OF ATHOLL
From Saint John, Dec. 15
Glasgow, Liverpool

S.S. MONTROYAL
From Saint John, Dec. 21
Glasgow, Liverpool

Through Sleeping Cars from Western Points
Connecting with Special Trains at Winnipeg

For Choice Accommodation Make Your Reservation Now

Full particulars from any Ticket Agent of the

CANADIAN PACIFIC

Always carry Canadian Pacific Travellers' Cheques—Good the world over

C1812

SCHOOL OF AGRICULTURE OLDS, ALBERTA**Free Courses in Practical Agriculture and Domestic Science****Open October 30th, 1928 - Closes March 28th, 1929**

Minimum Age 16. No other entrance requirements.

Board and room for Men and Women \$1.00 per day in dormitories on O.S.A. Campus.

Free Matriculation course—Open Oct. 18th-28, and close May 1st-29. For Graduates of the Agricultural Schools. Provides an especially valuable training as a foundation for a life's work on the farm or for University entrance.

For further particulars apply:

Supt. H. A. Craig,
Dept. Agriculture, Edmonton.

Prin. F. S. Grisdale,
O.S.A., Olds, Alberta

MORE PICKUPS

Vacquette. Regular price \$48.00. Sale	\$ 30.00
New Kitchen Chairs, each	1.40
Axminster Rug 6x9	7.00
Piano	100.00
Wicker Go-Cart	5.00
Quebec Heater	7.00
Simmons Coil Spring	8.00
Link Spring	5.00

Lot of Iron Beds going Cheap

All kinds of School Books at half price

W. H. Chamberlin

Furniture Hospital. Expert Picture Framing Phone 93

Atlas Lumber Co. Ltd.

COAL

Cars on track all this week of Midland, Carbon and Galt.

LUMBER

Lots of time during the fine weather to do all your repairing for winter.

STORM SASH

Measure up your needs and phone them in. Storm sash saves coal.

Phones 125 and 64. C. F. DOOLEY, Mgr.

ITEMS OF INTEREST

Alberta auto registrations are likely to top the 85,000 mark this year, according to figures released recently by Ed. Trowbridge, deputy provincial secretary.

Stettler's sewerage scheme calls for an expenditure of \$73,140. This covers the entire town with the exception of the creamery site and a few houses in what is known as stack town.

According to the latest official returns of the income tax authorities in England, there are 562 millionaires living in Great Britain. In 1906 there were only 19. In 1906 there were 2,913 persons with incomes of £2,000 a year, or more; now there are 92,865.

An effort is being made to establish an airport at Banff. Government officials have inspected a site near the present golf links and the prospect that a field will be prepared within the next year is bright.

Learn New A B C In Turkey

The ministry of public instruction at Constantinople has ordered cafes, theatres, casinos and other amusement places to purchase blackboards and chalk. The ministry intends mobilizing teachers and sending them to public places to instruct the people in the new alphabet with Latin characters, which Mustafa Kemal is putting in place of the old Turkish alphabet. —Calgary Herald.

In England an automobile has undergone a 50,000-mile test with an automatic gear shift. The test was most successful, the gears being changed at the driver's pleasure by pressing a button at the steering wheel. The inventor is quite a young man, who spent five years perfecting the device.

WHEAT POOL NOTES

During the month of August, 1928, a total of 3,851 contracts were received in head office. This number of contracts involved a total of 473,704 acres of wheat or an average of 27 working days during this period of 143 contracts and 16,445 acres per day. Since the issuing of the Second Series contract 10,934 new members have been added to the association.

Deliveries to Alberta Pool elevators reached a high water mark on September 24th when over one million bushels of grain were reported.

British Columbia wheat growers are joining the Alberta Wheat Pool. They find it much to their advantage to do so.

GLIMPSES FROM THE PAST

20 YEARS AGO

Mrs. J. Huget left on Monday for High River where she will visit friends.

Father Lacombe is making an appeal to the people for funds to erect a home for the destitute poor of Alberta. P. Burns has donated 200 acres of land for that purpose at Midnapore.

Mr. and Mrs. C. H. Liesemer spent Sunday at Carstairs where they visited Mr. Liesemer's brother.

15 YEARS AGO

The prize offered by the W.C.T.U. convention held at Olds, consisting of "The Life of Francis E. Willard," for the best prepared local W.C.T.U. program was awarded to the Didsbury local.

Walter Durrer of Lacombe spent a few days in Didsbury the latter part of last week.

10 YEARS AGO

Walter Durrer left on Monday for Ontario having been called there on account of his mother's illness.

London, Sept. 30. — Bulgaria agrees to evacuate all the territory she now occupies in Greece and Serbia; to demobilize her army immediately and surrender all means of transport to the allies.

The 16th annual fall exhibition of the Didsbury Agricultural Society held Sept. 26 and 27 will go down in the annals of the Society as one of the best ever held. Mr. J. V. Berscht was the new Sec. Treas. of the Society.

Premier Meat Market

(WRIGHTSON'S MEATETERIA) Half blk nor. Adshead's Garage

Mr. Farmer

No need to go to neighboring towns for your Meats. Give us a trial and be convinced that our prices are reasonable.

Try our Sugar Cured Corned Beef—
The kind that made Maggie and Jiggs famous.

Phone 42. C. Wrightson & Son

Leighton McCarthy, K. C., a Toronto lawyer and financier, said in a speech delivered in Calgary that the Wheat Pool was Canada's largest commercial undertaking, and remarked that western farmers appear to be realizing the advantages of close organization.

The six leading Pool elevators in the matter of handlings from the 1927 crop are in order: Vulcan, Carmangay, Warner, Coaldale, Provost and Bindloss.

By the end of the present year

the total number of Alberta Pool elevators will be 307, or an addition of 147 houses during the year.

An error in the copy supplied for the advertisement of the Olds School of Agriculture which appeared in last week's issue of the Pioneer, has been asked to be drawn to the attention of our readers. Instead of the matriculation class opening on Oct. 28th as stated, it should read Oct. 18th.

Church Announcements

Evangelical Notes

An attendant at the rally service last Sunday evening said while going out at the door, "That was the best yet." To this may be added: the attendance was good, the singing was most excellent, the rally messages were inspiring, and the decorations of Christian flags, pennants, wall mottoes, etc., were not only unique in their makeup but they were challenging and appealing for better and bigger service for God from the people. Everybody seemed to be touched by the rally spirit.

Rev. Roppel made a trip across country to Swallowville, about 45 miles east of Didsbury, this week, to take care of some pastoral work there.

Baptist Church Notes

11 a.m. Sunday School at Zella.
3 p.m. Sunday School at Elkton.
8 p.m. B.Y.P.U. at Westcott every second Sunday.

United Church

Rev. A. E. Hayes, B.A., Minister.

Sunday, October 7th

Westcott 2.30 p.m.
11 a.m. Knox Sunday School.
Knox Church, Didsbury, 7.30 p.m.
Theme: "The place of Birth in Religion."

Sunday, Oct. 14th, "Harvest Home." The last Harvest Home in the old church. Knox Church is planning for an up-to-date Sunday School. If the parents will co-operate and "cheer" this on, great will be the reward thereof.

Church of England

First Sunday in the month—Afternoon at 3.00 p.m.
Third Sunday in month—Morning at 11.00 a.m.

Ten cents straight will be charged for all obituary notices to all business men who do not advertise while living. Delinquent subscribers will be charged fifteen cents a line for an obituary notice. Advertisers and cash subscribers will receive as good a sendoff as we are capable of writing, without any charge whatsoever. Better send in your advertisements and pay up your subscriptions, as hog cholera is abroad in the land. —Wagon Mound (N.M.) paper.

The following letter was received recently by a large concern which manufactures corn syrup:

"Dear Sirs: Though I have taken six cans of your corn syrup, my feet are not any better now than when I started."

Does your furnace need
Cleaning or Overhauling
?

We carry a complete stock of
Electric Lamps & Appliances
Batteryless
and Battery Radios
Tubes - Batteries - Accessories
We are installing one of our new
Batteryless Receivers in Johnson
& McCloy's barber shop to receive
the World's Baseball Series.

Clemens & Kaufman

Plumbing, Tinning, Heating
and Lighting
Phone 22 Didsbury, Alta.

W. S. DURRER

Undertaker and
Embalmer

Day or night calls promptly
attended to

PHONE 140

DIDSBURY

Watches for All

We carry the best makes
and each watch fully
guaranteed.

Prices Right

L. W. ASKIN

"Store of Gifts"

Marriage Licenses issued

Olds - - - Alberta

Didsbury Dairy

Milk delivered Daily.

Special orders receive
prompt attention.

Milk from tested herd.

Sydney Wright, Prop.
PHONE 162

SAMPLES

Personal Greeting

Christmas Cards

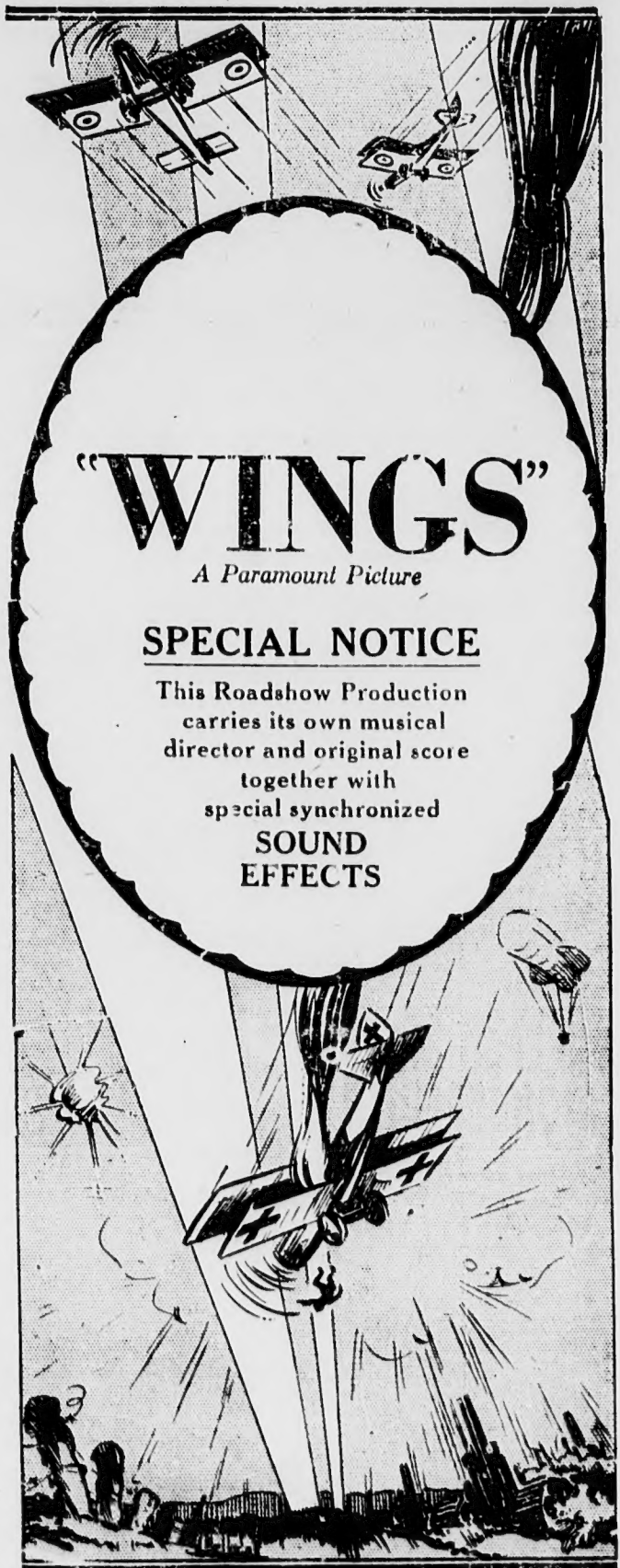
Now Ready

ORDER EARLY

Didsbury Pioneer

DIDSBURY OPERA HOUSE

Saturday, Oct. 6 - 2 Shows 3 & 8:30



"WINGS"

A Paramount Picture

SPECIAL NOTICE

This Roadshow Production
carries its own musical
director and original score
together with
special synchronized
SOUND
EFFECTS

ADMISSIONS: Matinee, Adults 75c, Children
25c plus tax, Evening, all seats \$1.00 plus tax.

AFTER ALL
There's Nothing
To Equal
Zam-Buk
FOR THE SKIN!

WORLD HAPPENINGS BRIEFLY TOLD

Old Age Pension legislation for Ontario is not likely to be enacted next year, but will be one of the government's main planks in its coming election campaign.

Baron Von Huenfeld, German flier, who stopped over at Constantinople on his flight from Germany to San Francisco, revealed that Germany is planning an air line to China.

A fitting ceremony marked the unveiling of a granite cross at Ile Aux Coudres, Quebec, commemorating the first mass ever said in Canada, by Jacques Cartier, on September 6, 1535.

General Umberto Nobile has announced he would go into seclusion at the home of a friend in Naples soon to write the complete story of his recent Polar expedition.

An all-Canadian telephone service, Winnipeg to Montreal, has been established via Port Arthur and Fort William, a distance of 1,600 miles. Heretofore, a connection between these points has been made through the United States.

BABY'S OWN TABLETS ALWAYS IN THE HOME

Once a mother has used Baby's Own Tablets for her little ones she always keeps a supply on hand, for the first trial convinces her there is nothing to equal them in keeping children well. The Tablets are a mild but thorough laxative which regulate the bowels and sweeten the stomach, thus driving out constipation and indigestion, colds and simple fevers and making teething easier. Concerning them, Mrs. Saluste Pelletier, St. Dumas, Que., writes: "I have used Baby's Own Tablets for the past ten years and am never without them in the house. They have always given the greatest satisfaction and I can gladly recommend them to all mothers of little ones." The Tablets are sold by medicine dealers or direct by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Each of the continents has one or more towns bearing the name of Rome.

A Household Medicine. They that are acquainted with the sterling properties of Dr. Thomas' Electric Oil in the treatment of many ailments would not be without in the house. It is truly a household medicine and as it is effective in dealing with many ordinary complaints it is an inexpensive medicine. So, keep it at hand, as the call for it may come most unexpectedly.

First Film Actress—"Aren't you satisfied with one husband?"
Second—"Yes—but unfortunately he's not mine."

"HELPED ME WONDERFULLY"

**Woman Strengthened by
Taking Lydia E.
Pinkham's Vegetable
Compound**

Port Colborne, Ont.—"After having an operation, I was very miserable, weak, nervous and very near unfit to work. I saw Lydia E. Pinkham's Vegetable Compound advertised and tried it and believe it helped me wonderfully. I have no weak spells any more, the pains have left me and my nerves are much better. I feel safe in saying Lydia E. Pinkham's medicine have helped me wonderfully."—MRS. WM. H. BRECHTELLER, Box 143, Port Colborne, Ont.

W. N. U. 1753

An Interesting Collection

Figureheads Of Old Warships Can Be Seen In England

At Castle's Yard, Millbank, England, is preserved the most complete collection of figureheads of old wooden warships—some of them dating back to Nelson's time—extant in England today.

Here may be seen figureheads from the Hood, Cressy, Bristol, Collingwood, and many other famous ships, carved out of timber and painted and gilded by men who were artists in their craft.

One very fine example is the Highlander that once belonged to H.M.S. Edinburgh. Another is a gigantic head of the Duke of Wellington, measuring nearly four feet from forehead to chin. The ship which this adorned was launched on the day the Iron Duke died. Another interesting exhibit came from the Fighting Temeraire, Turner's famous picture of which hangs in the Tate Gallery near by.

NEW BEAUTY FOR YOUR CLOTHES By Mae Martin

You can look attractive and stylish on less. Learn how to give new beauty and variety to your dresses and add individuality and charm to things around the home by the quick magic of tinting and dyeing. Perfect results are possible only with Diamond Dyes. Each package represents the perfection of 50 years of dye-making. They never streak, spot or run. They are real dyes, like those used when the cloth was made.

Diamond Dyes are easy to use. The "know-how" is in the dyes. Fashionable tints appear like magic right over the out-of-style or faded colors. Insist on Diamond Dyes and save disappointment.

"Color Craft," my big new book of dollar-saving hints, will be sent you FREE. Write Mae Martin, Diamond Dyes, Windsor, Ontario.

British Columbia Apples

Will Be Marketed In New Way From Coast To Coast

British Columbia apples are now going to be marketed in an up-to-date way from coast to coast in all the larger cities of Canada, it is announced by W. McL. Cooper, general manager of the Eden Apple Service, a subsidiary of the Associated Growers of the Okanagan, following meetings with Victoria and Vancouver wholesalers. Under the new plan British Columbia apple service stations will be established in all the chief cities where apples will be kept cool and in best condition. British Columbia apples will be distributed from these stations in a new style, half dozen and dozen cartons for the small buyer. All selling will be done through retailers, who will be supplied daily.

Holloway's Corn Remover takes the corn out by the roots. Try it and prove it.

Seed Cleaning Station

New Government Station At Saskatoon To Be Ready For 1929 Crop
Dr. J. H. Grisdale, Deputy Minister of Agriculture at Ottawa, following a visit to Saskatoon, stated that it was the intention of the Federal Government to establish shortly at the latter city a seed cleaning station similar to that operated at Moose Jaw, and that he hoped the new station would be operating in time for the farmers to take advantage of it for the 1929 crops.

The Man With Asthma, almost longs for death to end his suffering. He sees ahead only years of endless torment with intervals of rest which are themselves fraught with never ceasing fear of renewed attacks. Let him turn to Dr. J. D. Kellogg's Asthma Remedy and know what complete relief it can give. Let him but use it faithfully and he will find his asthma a thing of the past.

Our National Buffalo Herd
Buffalo National Park, with its area of 197.5 square miles, is the home of Canada's national buffalo herd, there being a little over 5,000 of these animals now in the park. Moose, elk, mule deer, antelope and yak are also in the park.

Minard's Liniment—Popular for 50 years.

How to Make Rice Pudding

A TESTED RECIPE That Adds New Flavour:

4tblspns. rice 2½ cups Borden's
1-3 cup sugar St. Charles Milk
¼ tspn. salt 1½ cups water
Nutmeg

Wash the rice thoroughly, then add with the sugar and salt to the milk diluted with water. Pour into a buttered baking dish and add a sprinkling of nutmeg. Set the dish in a pan of hot water and bake three hours in a slow oven (300°F) stirring several times the first hour to prevent the rice from settling to the bottom. Serve hot or cold.

For Free Recipe Book, Write The Borden Co., Limited, Montreal, 108

ST. CHARLES MILK
Unsweetened

The Peace River

Success Being Achieved In All Branches Of Agriculture

The eyes of agriculturists are now turning to the Peace River country, where the winters appear to be comparatively mild, and where wheat, oats, and timothy seed can be grown and take prizes in world competition. In this wonderful stretch of country often by the middle of April the winter grains and grasses are greening, and the first week in May sees the tulips and hyacinths in full bloom.

Summer temperatures range around 90, and though early frosts are at times experienced, harvesting is usually well in hand by the first week in September. Some splendid wheat yields were reported a year ago in the Grande Prairie and Valhalla districts running from 42 to 70 bushels to the acre.

The work done on the Beaver Lodge Experimental Sub-Station is fully set forth in the report of that station which is available for distribution and may be had on application to the Publications Branch, Department of Agriculture, Ottawa. The Peace River country is developing very rapidly, and the agriculture practiced is very diversified. Success is being achieved in all branches including grain, dairying, poultry and beekeeping.

Externally or Internally, It Is Good.—When applied externally by brisk rubbing, Dr. Thomas' Electric Oil opens the pores and penetrates the tissue, touching the seat of the trouble and immediately affording relief. Administered internally, it will still the irritation in the throat which induces coughing and will relieve affections of the bronchial tubes and respiratory organs. Try it and be convinced.

Will Continue Confederation Train

As a result of the great increase in winter travel between Ontario and the prairie provinces, the "Confederation," the Canadian National Railway, passenger and express which now runs between Toronto and Vancouver, linking these cities with Brandon, Regina, Saskatoon and Edmonton will operate as far west as Edmonton until January 5.

Minard's Liniment for aching joints.

Bienfait Lignite Coal

Approximately half a million tons of coal were produced from the Bienfait lignite coal fields last year, and it is expected that a similar amount will be dug during the coming winter months.

SUMMER COMPLAINT Nearly Lost Her Little Girl

Mrs. Theodore Rivett, Anthony, Ont., writes: "Last Fall I nearly lost my little girl as she was suffering terribly from summer complaint. She became very thin and weak; had no appetite, and could hardly walk across the room without falling down. At last my mother advised me to get a bottle of



and after she had taken a few doses she was relieved.

I also found it a grand remedy for cramps, and would not be without a bottle of it in the house for anything."

Has been on the market for over 50 years; put up only by The T. Millburn Co., Limited, Toronto, Ont.

SUNDAY SCHOOL LESSON

OCTOBER 7

PAUL IN EPHEBUS

Golden Text: "We are His workmanship, created in Christ Jesus for good works, which God afore prepared that we should walk in them."—Ephesians 2.10.

Lesson: Acts 19.1-41; Ephesians 4.16.

Devotional Reading: Ephesians 3.14-21.

Explanations And Comments

The Forfeited Chance, Acts 19.8, 9.—On his third missionary journey Paul came to Ephesus, where he followed his customary method of speaking first to the Jews, and then to the Greeks. For three months in the synagogue he reasoned and persuaded as to the things concerning the Kingdom—the subject of Jesus' teaching. But instead of heeding his message, the Jews hardened their hearts, and some of them even spoke evil of "the Way" (used as a synonym for Christianity; recall Acts 9.2). Paul was obliged to break with the Jews, leaving the synagogue for the lecture-room of Tyrannus, where many of them followed him. Tyrannus was probably a Gentile who had a school of philosophy. Paul may have seemed to the Ephesians to be one of the wandering professors of philosophy who were so numerous in the early Empire. In the lecture-room of Tyrannus, from eleven to four, after that philosopher had finished his lectures, Paul proclaimed unto his hearers Jesus the Christ.

Two Fruitful Years, Acts 19.10.—For two years Paul continued teaching in the school of Tyrannus, and "all that dwelt in Asia heard the word of the Lord, both Jews and Greeks." Within easy reach of Ephesus were the other cities of the Roman Province of Asia (on the western shore of Asia Minor). During these years were probably found the others of the Seven Churches of Asia of Revelation 1.4, 11.

Many of the converts who had practised magical arts came and, publicly renouncing their deeds, brought their books and burned them in the sight of all. "These were books of formulae for compelling the assistance of spiritual beings, or securing the affections of a beloved, or for inflicting pain and spiritual torment."

A. S. Peake. The act destroyed property valued at fifty thousand pieces of silver, or the customary pay for fifty thousand days' labor. Probably there were few copies of the magicians' scrolls, and to their rarity was due their valuation.

Recipes For This Week

(By Betty Barclay)

ORANGE CUSTARD (Serves 7)

- 2 cups Borden's St. Charles Milk.
- 1 cup hot water.
- 8 tablespoons cornstarch.
- 3 eggs.
- ¼ teaspoon salt.
- ¼ cupful cold water.
- ¼ cup orange juice.
- 2 tablespoons lemon juice.
- Grated rind of one orange.
- 1 cup sugar.

Mix cornstarch, sugar and salt, dilute with cold water. Add to scalded milk and hot water, stirring constantly until mixture thickens, afterwards occasionally; cook fifteen minutes. Add orange juice and slightly beaten eggs that have previously been mixed; mix thoroughly and lastly, add the lemon juice and orange rind. Cool and serve.

CARAMEL CUSTARD (Serves 6)

- 1 tall can Borden's St. Charles Milk with enough water to make 1 quart.
- 5 eggs.
- ½ teaspoon salt.
- 1 teaspoon vanilla.
- ½ cup sugar.
- ½ teaspoon nutmeg.

Gradually sift sugar into a hot skillet, shaking the skillet vigorously all the time to prevent burning. The sugar should melt about as fast as it is sifted into the pan. When it turns to an amber color (a light resin color) set on back of stove and add milk, being careful that milk does not bubble over, as is liable on account of the high temperature of sugar. As soon as the sugar is melted in the milk, add mixture gradually to eggs slightly beaten. Add the salt and flavoring to egg and milk mixture. Bake in custard cups in a moderate oven.

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CHAPTER II.—Continued.

The next day, dressed in light clothing and a pair of running shoes, Donald went around Stanley Park. Wishing to condition himself, he ran the greater part of the way.

Spring comes early in Vancouver as compared with the East. In January the buds are bursting in Stanley Park. The balmy sea air, scented with earthy odours from the deep woods, seemed to Donald to possess magic properties. The blood sang in his veins. Overhead, big white sea-gulls screamed and soared; squirrels retreated in chattering fright as he raced down the road, and over all was the sound of the booming surf. The wind rushed past his ears, and he shouted aloud from sheer exuberance of spirits and the joy of living.

Donald covered the distance from English Bay to Granville Street at a jogging trot. The air of the gymnasium seemed close after being in the open. The big Australian fighter was in the ring with one of his sparring partners. The slap of gloves was like music to Donald's ears.

"Just in time," welcomed Andy as he led him to the dressing-room, where he quickly shifted to fighting togs and then walked over to the ring.

A crowd of boxing-fans sat by the ring-side watching the big fellow work out. Donald's entrance caused a stir. His lithe, muscular body was the attraction of all eyes.

"Op in," commanded Andy.

While an attendant was putting on his gloves, Donald studied the big man he was to help train. He would weigh at least two hundred pounds. His shoulders were enormously broad and square, and the muscles of his arms stood out in knobs and bunches. His face was a pasty colour, as though his training had been done inside. His jaw was square and strong, his eyes

a mild blue, and his nose looked as though it had stopped many a solid punch. "Strong but slow," Donald decided.

When Andy introduced him Hagin merely grunted. To the fighter Donald was simply one more punching-bag.

Donald turned to Andy. "What do you want me to do?" he asked.

"Oh, knock the blighter out of the ring," rejoined Andy, with just a touch of sarcasm.

"Do you mean that?" queried Donald quickly.

Andy nodded.

Hagin came to the centre of the ring, assuming an awkward crouch, his arms wound about his face. Donald circled him warily. The big man feinted with his left. Donald danced within range, and the Australian let loose a terrific right swing that would have felled an ox. Donald sidestepped, jabbed his left twice to his opponent's face, and his right missed Hagin's jaw by the fraction of an inch. A surprised look came over the big man's face. A murmur of applause came from the audience.

"Strike me pink! What a left 'and!" ejaculated Andy. Hagin scowled and tried to bring the fighting to close quarters, but was easily avoided by his lighter opponent.

Donald now took the aggressive. His left found weak spots in the big man's defence, and repeatedly he sent in stinging jabs that drove his adversary's head back with a snap. Try as he might, Hagin could not get away from that whizzing left. It is a bitter pill to be bested by one's sparring partner. So far the Australian had been given a boxing lesson. He forced Donald into a corner and made for him savagely. Donald ducked under the flail-like swings, and shot a left upper-cut to Hagin's jaw. The latter staggered weakly to the ropes. Donald was after him like a flash. Just then he saw Andy gesticulating wildly and shaking his head. Hagin lunged forward and Donald fell into a clinch. The gong rang.

"What's the trouble, Andy?" asked Donald as he reached his corner.

"Strike me lucky!" whispered Andy hoarsely, "you're punchin' me mealticket. You're makin' a blinkin' boob out of me 'eavyweight."

"You told me to knock him out of the ring," reminded Donald.

"Sure I did. But 'ow the 'ell did I know that you were a blinkin' cyclone? Strike me blind, a left 'and like that I 'aven't seen since I 'andled Young Griffo."

"What shall I do in the next round?"

"Tyke a punch and go down—'urt your 'and—anything to quit. But for 'eaven's sake don't mess up me 'eavyweight any more! If the public ever 'ears of this our big fight is all off!"

In the next round Donald dropped to the floor as they broke from a clinch in the centre of the ring. He rose to one knee, holding his hand and making a wry face.

"Too bad," sympathized Andy as he ordered him to the dressing-room.

As Donald stepped from the ring he was intercepted by a curly-haired youth whose brown eyes sparkled with enthusiasm. "By golly, I want to know you. My name's Douglas Rennie. My, but that was a wonderfully fast exhibition you gave us—" he ejaculated, gazing at Donald with undisguised admiration.

Donald flushed. "I appeared fast," he explained modestly, "as I was against a very slow opponent. I know nothing of Garrieau, but he won't

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have to be very clever to beat the Australian."

"Garrieau is fast and carries a knockout in either hand."

"I'm sorry for Andy's man if that is the case, as any kind of a left will beat Hagin. Come to the dressing-room," invited Donald.

A moment later Andy entered and sank dejectedly to a locker seat.

"You look rather blue, Andy," observed Donald.

"I am. All 'ell's a poppin'," admitted Andy.

"What's wrong?"

"I've lost me 'eavyweight. 'E's quit."

"Why?"

"Said I framed on 'im by sending you in this afternoon. Said I 'urt 'is pride."

"Pride!" echoed Douglas sarcastically. "You've been treating him too well. I never thought much of him as a fighter. You're too good a trainer to be wasting your time on third-raters."

"Maybe you are right," conceded Andy, "but look what a blinkin' mess I'm in now! 'Ere I am in the 'ole three hundred bones for training expenses, and I've put up a forfeit with the promoters for appearance. I'll lose the 'ole lot." He threw out his arms with an air of resignation and sank back in his seat.

Little Andy presented a pitiful figure as he sat hunched in the corner—his jaunty manner gone; his blond head, usually held at a saucy angle, sunk on his chest. Gloom, deep, impenetrable gloom, enveloped this bright spirit from the Antipodes.

Donald knew now that for all Andy's munificent manner of yesterday, the three dollars to "eat on" and the sorely needed dinner he had bought, had come from a generous heart, but a depleted purse. Here was his benefactor in trouble. How could he help him? He crossed the room, sat down beside Andy, and placed his hand on the little man's arm.

"Andy, take me on. I'll fight Garrieau for you."

Andy came to his feet with a jump and seized Donald by the shoulders. "If you'll do that, me lad, I'll be your pal for life. Strike me pink, did you 'ear' that? I've got a real fighter at last! 'Ooray!" The little fellow was in ecstasies. "We'll clean Garrieau up," he went on excitedly, "and then I'll tyke you to the Styles, and then to Australia, and..."

"Hold on," interrupted Donald laughingly, "looks like you intend making a professional pug out of me. I'm doing this to help you, Andy and," flushing in spite of himself, "I'm broke."

Andy glanced over Donald's tall figure with a professional eye. "You 'ave a week to get fit, and 'as you aven't 'ardly any weight to tyke off, you should be top 'ole in that time."

"May I work out with you?" asked Douglas eagerly.

"Glad to have you," replied Donald.

A few minutes later the young men stepped to the street. Douglas seemed loth to go.

"Will you come to my home for dinner?" he invited.

Donald hesitated. It seemed ages since he had entered a private house. He glanced down at his only suit, which was rather seedy, then looked up, to find the usually roguish eyes of his companion fixed upon him seriously.

"Thanks, old man. I hope I may have the pleasure at some time, but I can't do it now."

"You said you were broke," began Douglas, hesitatingly. "can—I—"

"No, no, I'll see you tomorrow," interrupted Donald, turning abruptly and walking swiftly down Granville Street.

(To Be Continued.)

Farmers Rebel Against Soviets

Growing tension between farmers and the Soviet authorities, mainly in consequence of the requisition of grain, is reported by persons arriving from the Ukraine, South Russia. Dissatisfaction has resulted in open insurrection. Soviet houses have been set on fire and Soviet agents roughly handled.

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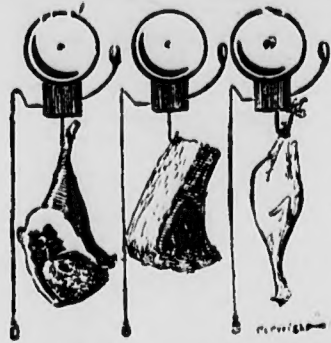
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HUNTING SEASON BRINGS FIRE TROUBLE

Six thousand Canadian fire rangers have appealed through the Canadian Forestry Association for active co-operation this fall in their effort to stamp out forest fire losses which in the past heedless hunters have occasioned. The official records show that Canada's most disastrous forest fires have occurred during the fall season.

So far this year forest rangers have taken advantage of a favorable season to make their services more effective by working constantly on the

building of trails, lookouts, etc. The veteran ranger takes the keenest pride in his own individual forest over which he may have stood guard and fought to protect for fifteen years or more. In face of the fall hazard from hunters, the following simple rules are suggested:

1. Matches. Be sure your match is out before you throw it away. Matches have heads, but they can't think. Do it for them. Break your match before you drop it.

2. Tobacco. Don't throw glowing tobacco from a car into the inflammable material by the roadside. If you simply MUST get rid of these, it

is less dangerous to drop them in the centre of the road.

3. Making Camp. Build a small camp-fire. Build it in the open, not against a tree or log. Scrape away the debris from all around it.

4. Bonfires. Never build bonfires in windy weather or where there is the slightest danger of their escaping from control. Don't make them larger than you need.

5. Fighting Fires. If you notice a small fire starting, try to put it out. Larger fires should be reported immediately.

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Mothers In Radio Land

(Continued from Page 1)

Some correspondents, writing on behalf of the women's service societies which they represent, request the Red Cross to arrange health lectures and home-nursing classes. Others tell of settlers needing health assistance.

Thus by the unseen, yet very real, channels of wireless, weekly contacts are made for the furtherance of health and better citizenship by the Red Cross at every point of the compass in Alberta.

The "Friendly Hour" broadcast will continue every Tuesday afternoon at 3:30 over C.J.C.A., when listeners will find a varied program of health talks, Red Cross news, items of educational interest and a short sketch or dramatic reading. Health literature in connection is offered free of charge to all who write for The Little Package Library to 407 Civic Building, Edmonton, Alta.

A novelty dance will be held at the Didsbury Opera House, Halloween night, October 31st.



Season Now Open.

The Tourist Department of the Canadian Pacific Railway states that "nimrods with their minds directed to the woods for their annual hunt have occasion for a display of optimism. Ontario and Quebec both hold out strong inducements and promises of plentiful sport. In the region of Metagama there is an excellent supply of moose, as well as in the hunting grounds near Rideout. Kipawa reports plenty of deer and moose, especially in the Sassa-ganaga region. Long inland water routes from Angliers, Que., provide unusual opportunities for those interested in calling or still hunting."

Choir's History Parallels England's



(1) Choir boys of Westminster Abbey waving good-bye to England as they sailed on the C. P. "Montrose" for Canada.
(2) The Very Rev. the Dean of Windsor, Chaplain to His Majesty, chatting to the senior officers on board the "Montrose."
(3) Six century old cross made from a beam of Westminster Abbey, presented to the Anglican Church at Windsor, Ontario, by the Dean of Windsor.

The history of England and the history of Westminster Abbey and St. George's Chapel, in Windsor Castle, are so closely allied that the long story of England's glory is told, almost completely, in the pages of the latter.

The gentlemen of His Majesty's Chapel and thirteen boy choristers of Westminster Abbey, who are making a complete tour of Canada, represent the most historic choir in the world; one whose history dates back to the reign of Edward III.; to the days when the great grand-father of Columbus watched the ships sail west from Genoa, and feared lest they might drop over an unknown edge; and to the days of the Redskins' reign in Canada. Just as the choir has sung on various occasions at King George's request, the choristers first sung to the order of Edward III. in the Chapel of St. George at Windsor, six centuries ago.

For the first time in 600 years this famous choir has, as a body, visited outside of England. Their Canadian tour began at Fredericton and was scheduled to extend over the Canadian Pacific All-Red route to Vancouver and return. The visit is not only a mark of inter-Empire courtesy, but a gesture that should do much to reveal possessions common to both Canada and Great Britain. They were brought to Canada under the auspices of the National Council of Education.

Accompanying the choirs are the Very Rev. the Dean of Windsor, Chaplain to His Majesty; Rev. Edmund H. Fellowes, director of the choir of St. George's Chapel, and Sydney H. Nicholson, organist of Westminster Abbey.

The Dean of Windsor brought with him to Canada a cross made from a beam of St. George's Chapel, 600 years old, which he presented to the Anglican Church at Windsor, Ontario.

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